CONCEPT
MODELS

3D PRINTING FOR
MARKETING & PROMOTION

Whether you're making concept models to help your customers visualize your products or for internal events, a scaled model can really bring your vision to life. With a 3D printed scaled model, intricate details and important selling points can be highlighted to help close the deal.
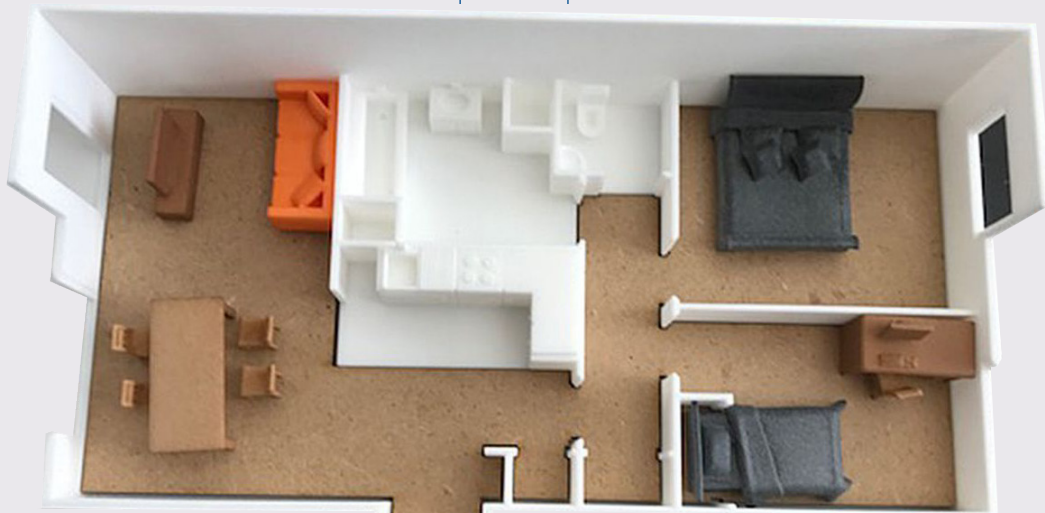
- **Architectural models**
- **Real-estate development launch**
- **Product/project launches**
- **Automotive or Aerospace models**
- **Arts/museum displays**

Complex Shapes and Designs

Bring any concept to life without the limitations of molding. 3D printing allows for lattices, organic forms, or any creation to be produced.

Combine Digital Manufacturing Technologies

Make the most of both 3D printing and Laser Cutting to lower costs for unique scaled models.
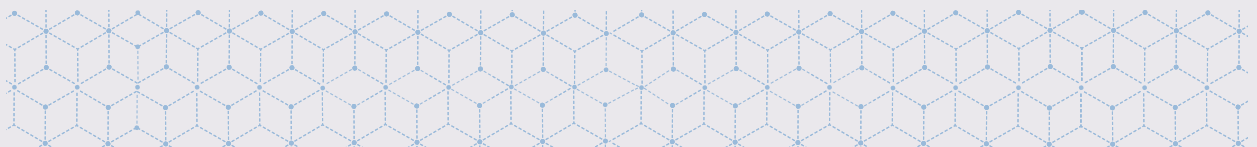
Quality Finishing

High definition colors and smooth surfaces give your models the perfect look and feel.

Intricate Details

Even the finest details can be reproduced with 3D printed scaled models.

Simplify Assembly

Print large or complex models in one piece to reduce assembly.
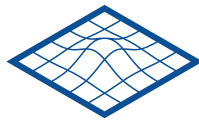
Material Properties:

Assembly
3D printed pieces are easily assembled with glue or threaded fasteners.

Accuracy
Precise 3D printing creates models true to size and form.

Surface Finish
With Nylon PA12, 3D printed models have a clean, white surface.

Super-Size
Oversized models are produced on specialized extra large 3D printers.

Durability
Make your models last for years to come with professional 3D printing.

Lightweight
Lightweight materials and hollowed designs make 3D printed models lighter and easier to transport.

The 3D Printing Advantage:

Unique models to small series production
Whether for a single model or for multiple events, 3D printing is an adaptable solution for concept models.

Flexible, on-demand manufacturing
Produce only what you need, when you need it at speeds CNC machining and foam carving just can't compete with.

Fastest lead-time
3D printed models can be printed and assembled in a matter of days rather than weeks.

Cost
3D printed models are the most cost effective way to produce accurate scaled replicas.

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A brand of BASF - We create chemistry